

oogly gives children (and adults) the rare freedom to use their imagination without limitations. When a child makes their very first oogly, they're often amazed by the joy of free expression.

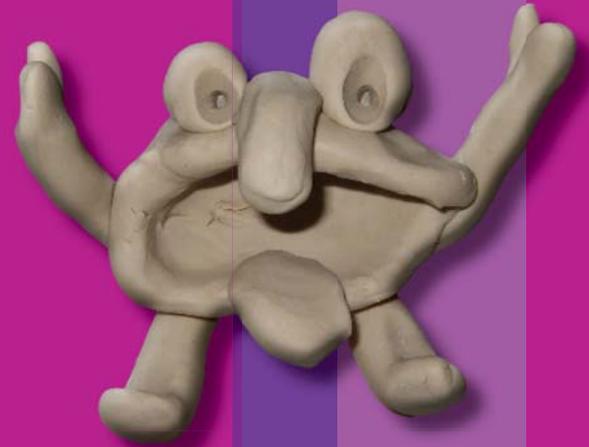
Since oogly clay never dries out, there is no pressure to "do it right." oogly can be made again and again.

oogly is dedicated to fostering creativity in children. Visit www.theooglykit.com for more information. Be sure to head over to our blog for family-friendly art and activities.

www.theooglykit.com
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oogly

a FRIEND for head,
heart and hands.



When I make my oogly, can it be funny? ...yes

Can I make an oogly dragon? ...yes

Can my oogly be a rock star? ...of course

What if it's scary? ...that's fine

What if it doesn't look like yours? ...even better

You mean I get to do anything I want to do?

...YES!!!

What do you want to do?

Use your hair raiser to make the furriest oogly ever. What kind of hairstyle do I have?

Sculpt your name or your initials out of oogly clay. Put hair, or eyeballs, or other decorations on your name.

Create an oogly super hero. What are your super hero's powers? Do you have the same super powers today?

Write a story about your adventures with oogly!

I can't wait to see what you do for me with your magic. We're going to be great friends!

Here are some more ideas for fun things we can do together.

Create a new disease. I can be the germ.
What are the symptoms?
What is its cure?

Go on vacation. Where should we go?
What will we do there?
What will we see?

Make an oogle garden with oogle plants and oogle bugs.

Create a new species. It's an oogle-o-saurus.
Am I big? Little?
Am I fierce or gentle?
What do I eat?
Am I fast or slow?

Use your magic to make me into your favorite movie character.

Hi, I'm oogle.
I'm your friend.



Did you know that you have magical powers? Some people call your magic **imagination**.

Others call it **creativity** or **ideas**.

For oogley, you are magical.



Your magic makes me whatever you want me to be.

Can you make me look like someone in your family?

Am I a new family member?
Give me a name.

Am I your brother or sister?



Some days, you might not feel like playing. That's ok. You can put me somewhere and just look at me.

Or if you want, you can put me away. We can play again another time.

I'll be waiting for you!

Do you ever have a bad day?

You can make me look like whomever or whatever made you feel disappointed. You can tell me how you feel. (Practice saying it in a way that people will want to listen to you.)

When you're done, make a new oogly.

oogly usually starts with a mouth, I have a lot to say.

With your **magic**, you can help me say it.



Can you hear me talking?



Pssst,

Can I tell you a secret?
I can keep your secrets for you, or
I can help you say what you're feeling.



I know I don't look like much right now. I need your help. You'll be amazed at what I can be.

How to make an oogly



1

Make an egg shape and press your thumbs into it to get a shell shape.

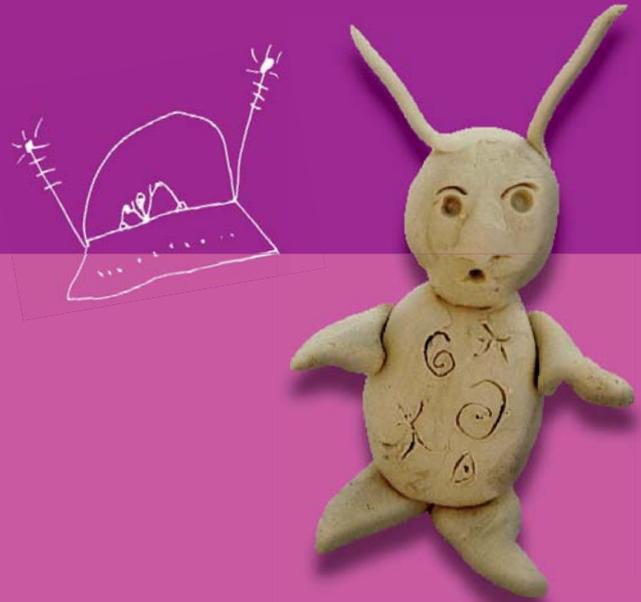
Next, add a couple of balls (or three!) for eyes and a nose and maybe a tongue or some teeth. Use the OOGLY stick to make pupils or lashes.

2



Make me into an alien visiting your planet. Teach me about your planet.

Will you come with me to my planet?
I'll teach you all about where I live.



Make some oogly food.
We'll pretend to eat it.



(HINT: A few seconds in a microwave
can make the clay more pliable.)



Add some
arms, legs...
or tentacles!

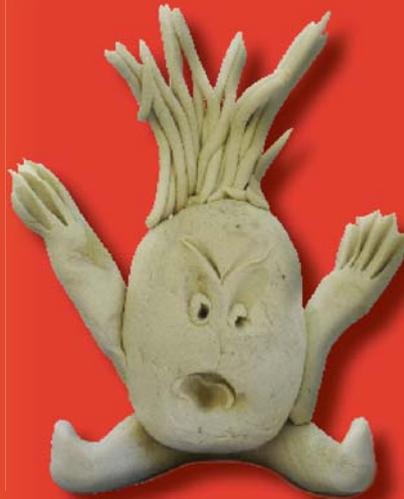
The hair-raiser
makes great hair.
(You may need to ask
your grownup to help
you with this part.)



OOGLY comes
out different
every time!

I may be **happy...**
or **sad...**
or **weird...**
or **scared.**

Sometimes I'm
mean and scary
Can you tell
how I feel by
how I look?



All OOGLYS are wonderful and
different, just like people.

I can be sweet as sugar.

Do I feel the same as you today?

Do you have
excess energy today?

Use your energy on me!
Is it **happy** energy?

Or **mad** energy?

Or **sad** energy?

Are you **excited**?

Can you turn your
negative energy positive?

After playing with
oogly, you will probably
feel **calmer.**